

# THE MANAGEMENT REVIEW

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# AMA CONFERENCE CALENDAR

DECEMBER, 1958 - FEBRUARY, 1959

<u>DATE</u>	<u>CONFERENCE</u>	<u>LOCATION</u>
December 10-12	SPECIAL MANUFACTURING CONFERENCE: Profit Im- provement through Effective Cost Management	Ambassador Hotel, Los Angeles
December 15-16	SPECIAL MARKETING CONFER- ENCE on the District Sales Manager	Palmer House, Chicago
January 14-16	SPECIAL RESEARCH & DEVEL- OPMENT CONFERENCE: Gearing Research and En- gineering to Profit Goals	Roosevelt Hotel, New York
January 21-23	SPECIAL PACKAGING CONFER- ENCE: Plastic Packaging To- day	Biltmore Hotel, New York
January 26-28	WEST COAST GENERAL MAN- AGEMENT CONFERENCE	Statler Hotel, Los Angeles
February 2-4	INTERNATIONAL MANAGE- MENT CONFERENCE	Roosevelt Hotel, New York
February 9-11	MARKETING CONFERENCE	Statler Hotel, New York
February 16-18	MID-WINTER PERSONNEL CONFERENCE	Palmer House, Chicago
February 23-25	SPECIAL RESEARCH AND DE- VELOPMENT CONFERENCE: Planning, Producing, and Promoting New Products	LaSalle Hotel, Chicago

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To register or to obtain additional information on any of the conferences listed above please  
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